

August 22, 2026 FOOD OR PRODUCT/SERVICE VENDOR FORM



2026 VENDOR CRITERIA:

Our teams, sponsors, VIPs, and spectators come to enjoy a fun day on the lake, and we have a limited number of Food/Beverage and services-related businesses that will be allowed.

Preference will be given to outdoor recreation/water-related businesses for vendor placement.

No more than two (2) of the same type of food vendor will be allowed. Preference will be given to Rowan Chamber members.

Vendors must adhere to all applicable North Carolina and Rowan County regulations for your business category, i.e. health inspections.

Fees for a 10' x 10' space: Chamber Members' Vendor Space \$175; non-members \$275

FOOD VENDOR/FOOD TRUCK: (please describe your food offerings)

PRODUCT/SERVICE VENDOR: (please describe your service or product):

PLEASE INDICATE IF YOU WILL NEED POWER: _____

Vendor placement will be determined by on-site coordinator.

Vendor set up will be Friday, August 21 4 – 7 PM, or event morning between 6:30 – 7:30 AM

You are responsible for your own tent, table, chair(s). Reservation deadline is Friday, July 24.

Email: finance@rowanchamber.com or call: 704.633.4221 X 3040

VENDOR INFORMATION

Company Name: _____

Contact: _____

Address: _____

Email: _____ Phone #: _____

Method of payment:

Check Enclosed Bill Me (members only) Cash Credit Card

CC# _____ Exp. _____ code: _____

Authorized Signature: _____

Rowan Chamber of Commerce 204 E. Innes St., Suite 110 Salisbury, NC 28144

***Please note: Festival timing is dependent on race schedules, weather, and participant flow. We cannot control race progression or when teams and attendees choose to depart.**